



SPONSORSHIP OPPORTUNITIES & BENEFITS 2016



Photo Credit: Robin Riggs

Sea Otter Sponsor - \$5,000

- Logo on Sea Fare ad in Pacific Currents magazine which is distributed to over 37,000 member households
- Logo placement on the Aquarium's Sea Fare website with a direct link to sponsor's business
- Logo placement on print ads
- Logo displayed on signs in the Aquarium's main lobby and front plaza
- Scrolling logo listing on all BidPal mobile devices and sponsor screens in the Great Hall of the Pacific.
- Full-page ad in the event program book
- Prominent listing on the acknowledgment page in the event program book
- Exclusive invitations to Aquarium VIP events
- Listing in the Aquarium of the Pacific Annual Report
- 4 tickets to Sea Fare valued at \$500
- 20 Aquarium passes valued at \$599

Octopus Sponsor - \$3,500

- Listing on Sea Fare ad in Pacific Currents magazine which is distributed to over 37,000 member households
- Listing on the Aquarium's Sea Fare website with a direct link to sponsor's business
- Listing on print ads
- Scrolling name listing on all BidPal mobile devices and sponsor screens in the Great Hall of the Pacific.
- Listing on scrolling screens throughout the evening
- Full-page ad in the event program book
- Exclusive invitations to Aquarium VIP events
- Listing in the Aquarium of the Pacific Annual Report
- 2 tickets to Sea Fare valued at \$250
- 12 Aquarium passes valued at \$359

Lorikeet Sponsor - \$2,500

- Listing on the Aquarium's Sea Fare website with a direct link to sponsor's business
- Listing on the acknowledgment page in the event program book
- Scrolling name listing on all BidPal mobile devices and sponsor screens in the Great Hall of the Pacific.
- Exclusive invitations to Aquarium VIP events
- Listing in the Aquarium of the Pacific Annual Report
- 8 Aquarium passes valued at \$239

ALL donations will receive business or personal name recognition on the Aquarium's Sea Fare website and event program book.



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What is Sea Fare?

Sea Fare is the Aquarium's fall fundraiser and the must-attend event of the year! Guests will sip and savor mouthwatering bites from over 25 local restaurant chefs and food & beverage providers, featuring samples of appetizing entrees, delectable desserts, craft beer, signature wine, and more!

OPEN BAR, GREAT MUSIC, DANCING WITH THE FISH

Also featured are unique items in our live and silent auctions and the popular "Go Fish" opportunity game offering incredible gift certificates to restaurants, tickets to performances, hotel stays, gift baskets, and more! We're excited to share that we've "gone green" with mobile bidding to make your auction experience even more fun than ever!



When is Sea Fare?

Saturday, October 22, 2016
7:00 p.m.-11:00 p.m.

Where is Sea Fare?

Aquarium of the Pacific
100 Aquarium Way
Long Beach, CA 90802

How much are tickets to Sea Fare?

\$125 per person
(*\$50 of the \$125 ticket is tax deductible*)



Photo Credit: Scott Smeltzer

Who attends Sea Fare?

Sea Fare is a great opportunity to expand your consumer base and reach nearly 1,000 influential participants including business leaders, community partners, civic officials, Aquarium members, board members, staff, and all of our Aquarium friends!

Since Sea Fare is a fundraiser, where does the money go?

The Aquarium of the Pacific is a 501 (c)(3) organization and has become the fourth-most-attended Aquarium in the nation, with over 11,000 animals in fifty exhibits, representing the wide diversity of the Pacific Ocean.

To learn more about the Aquarium's numerous conservation and animal care initiatives, visit aquariumofpacific.org

Become a Sponsor Today to Start Receiving Benefits!

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