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Digital Images Upon Request

DISCOVER THE ROLE OF MAPS, MAP-MAKING, AND GIS IN THE FUTURE OF DESIGNING CITIES

The Aquarium of the Pacific will host a lecture with two leaders in the world of mapping and data to examine and prepare for a better future

Join Jack Dangermond, founder and president of Esri, and Richard Saul Wurman, architect and creator of TED and TEDMED at the Aquarium or tune in live online

WHAT: The Aquarium of the Pacific will host a conversation between Jack Dangermond, founder and president of Esri, and Richard Saul Wurman, architect and creator of TED and TEDMED conferences. These two leaders will discuss the roles of maps, map-making, and geographic information systems in charting a course to a better future. Wurman partnered with Esri to develop the Urban Observatory, an exhibit and app that allows users to examine and compare characteristics of cities to design better cities for the future. Wurman is also the recipient of the Lifetime Achievement Award from the Cooper-Hewitt, Smithsonian Design Museum in New York City.

This speaking engagement will be streamed live via the Aquarium's website. Following the presentation, viewers tuning in from the Aquarium's free lecture stream can participate in the Q&A session via Twitter using the hashtag #aopGIS. Following the lecture/discussion the audience will be invited to a demonstration of the Urban Observation program on the Aquarium's second floor hyperwall display.

WHEN: **Wednesday, February 25, 2015, 7:00 p.m.-8:30 p.m.**

WHERE: **Aquarium of the Pacific, 100 Aquarium Way, Long Beach, CA 90802**

COST: \$5 per seat per person; FREE for Aquarium members, seniors age 62 and up, teachers, and students with valid ID and advanced reservations. You can also tune in live online for free.

INFO: (562) 590-3100 or
http://www.aquariumofpacific.org/events/info/mapping_and_gis_for_a_better_future/

AQUARIUM: The Aquarium of the Pacific, a nonprofit institution, celebrates our planet's largest and most diverse body of water: the Pacific Ocean. The institution is dedicated to conserving nature and its resources by building relationships among people. Home to over 11,000 animals, the Aquarium explores the waters of Southern California and Baja and the Northern and Tropical Pacific. The Aquarium features hands-on discovery labs staffed by knowledgeable volunteers, the Molina Animal Care Center, Lorikeet Forest aviary, interactive Shark Lagoon, Ocean Science Center, *Wonders of the Deep* gallery, June Keyes Penguin Habitat, and Discover the Wonder exhibits. Beyond its exhibits, the Aquarium offers educational programs for people of all ages, from hands-on activities to lectures by leading scientists. It is a community gathering place where diverse cultures and the arts are celebrated and important topics facing our planet and our ocean are explored by scientists, policymakers, and stakeholders in the search for sustainable solutions. A world of discovery awaits.



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