



SPONSOR BENEFITS 2013

Sea Otter Sponsor - \$5,000

- Logo on Sea Fare ad in Pacific Currents Magazine which is distributed to over 32,000 member households
- Logo placement on the Aquarium's Sea Fare website with a direct link to sponsor's business
- Logo placement on print ads
- Logo displayed on posters in the main lobby of the Aquarium and various storefronts throughout the local area
- Logo listing on scrolling screens throughout the evening
- Full-page ad in the event program book
- Prominent listing on the acknowledgment page in the event program book
- Exclusive invitations to Aquarium VIP events
- Listing in the Aquarium of the Pacific Annual Report
- 6 tickets to Sea Fare valued at \$750
- 16 Aquarium passes valued at \$415

Octopus Sponsor - \$3,500

- Listing on Sea Fare ad in Pacific Currents Magazine which is distributed to over 32,000 member households
- Listing on the Aquarium's Sea Fare website with a direct link to sponsor's business
- Listing on print ads
- Listing on posters displayed in the main lobby of the Aquarium and various storefronts throughout the local area
- Listing on scrolling screens throughout the evening
- Full-page ad in the event program book
- Exclusive invitations to Aquarium VIP events
- Listing in the Aquarium of the Pacific Annual Report
- 4 tickets to Sea Fare valued at \$250
- 8 Aquarium passes valued at \$207

Lorikeet Sponsor - \$2,500

- Listing on the Aquarium's Sea Fare website with a direct link to sponsor's business
- Listing on the acknowledgment page in the event program book
- Listing on scrolling screens throughout the evening
- Exclusive invitations to Aquarium VIP events
- Listing in the Aquarium of the Pacific Annual Report
- 2 tickets to Sea Fare valued at \$250
- 4 Aquarium passes valued at \$103

ALL donations will receive business or personal name recognition on the Aquarium's Sea Fare website and event program book.





What is Sea Fare?

Sea Fare is the Aquarium's fall fundraiser and the must attend event of the year featuring fabulous cuisines from over 25 local restaurant chefs that will delight any culinary connoisseur serving everything from savory entrees to delectable desserts. Guests will be delighted with live cooking demonstrations, watching Wyland do a live painting, an open bar all evening, live music, dancing, and entertainment!

Also featured are unique items in our live and silent auctions and the popular "Go Fish" opportunity game offering incredible gift certificates to restaurants, tickets to performances, hotel stays, gift baskets, and more!

When is Sea Fare?

Saturday, October 19, 2013
7:00-11:00 p.m.

Where is Sea Fare?

Sea Fare is held at the Aquarium of the Pacific
100 Aquarium Way
Long Beach, CA 90802

How much are tickets to Sea Fare?

\$125 per person
(\$50 of the \$125 ticket is tax deductible)

Who attends Sea Fare?

Sea Fare is a great opportunity to expand your consumer base and reach nearly 1,000 influential participants including business leaders, community partners, civic officials, Aquarium members, board members, staff, and all of our Aquarium friends!

Since Sea Fare is a fundraiser, where does the money go?

The Aquarium of the Pacific is a 501 (c)(3) organization and has become the fourth-most-attended Aquarium in the nation, with over 11,000 animals in fifty exhibits, representing the wide diversity of the Pacific Ocean. Some of our many initiatives include creating dynamic exhibits and cutting-edge science education programs; hosting scientists, policymakers and other experts at our Guest Speaker Series, Aquatic Academy sessions, and Aquatic Forums; engaging guests through cultural, conservation, and other special events; and continuing numerous Endangered Species Research and Projects all in an effort to increase the population of fascinating animals such as abalone, Micronesian kingfisher, and blue whales.