

2018

CELEBRATING OUR
20TH ANNIVERSARY

IMPACT



AQUARIUM
OF THE PACIFIC®

A non-profit institution

THE AQUARIUM IMPACT...

What does IMPACT look like at the Aquarium? It looks like the excited, surprised, and astounded faces of guests who walk through our doors and connect with over 11,000 animals, extraordinary education experiences, and innovative storytelling. It is in the conservation efforts made by developing environmental stewards who are inspired and empowered by their Aquarium experience. It is also in the people around the world reached through the dissemination of our film productions, Aquatic Forums, videoconferencing efforts, and lecture series. Thanks to you, our impact on families, teens, adults, schools, and members is redefining the role your Aquarium can have on our community's relationship to the ocean planet.



Thanks to you, our first Giving Tuesday campaign raised \$31,595 to support scholarship visits to the Aquarium!

FIELD TRIPS



\$287,000
SCHOLARSHIP
SUPPORT



141,965
SCHOOL VISITS



34,583
SCHOLARSHIP
VISITS

HOW YOUR SUPPORT SET US APART IN 2018:

40
CONVERSATIONS PRESENTED THROUGH THE GUEST LECTURE SERIES

8
SESSIONS OF AQUATIC ACADEMY

5
EPISODES OF OCEAN TO TABLE: STORIES OF FOOD, FARMING AND CONSERVATION

2
SCIENCE ON A SPHERE FILMS PRODUCED AND SHARED WORLDWIDE (16 SINCE 2011)

SAN DIEGO ZOO KIDS PARTNERSHIP

With generous support from our partners, your Aquarium has provided both on-site and remote programming for Long Beach Miller Children's and Women's Hospital. In 2018, we joined San Diego Zoo Global to launch a new closed-circuit television channel at the hospital. The up-close video encounters with animals, stories about caring for animals, and a wide variety of short video vignettes provide a welcome break for patients and their families during their stay.



140
PROGRAMS AT THE HOSPITAL



100+
AQUARIUM LIVE PROGRAMS SINCE 2013



8
LIVE WEBCAM FEEDS



TEENS

In 2018, our Junior Exhibit Guide program launched! Thanks to you, 6th-8th graders are gaining important life skills, learning about marine science, and supporting our guests' experience. We are so proud of our teen ambassadors.



184 Teen Exhibit Interpreters

162 VolunTEENS

55 Teen Mentors

48 Junior Exhibit Guides



29,961
HOURS OF SERVICE FROM TEENS



Aiyanna Johns (L) with fellow Volunteer

"I found out yesterday I was admitted to the Stanford University Class of 2023! I want to say thank you because I owe it, in part, to you. I wrote in my application essays about what an amazing experience it is to volunteer at the Aquarium. Thank you so much for the wonderful opportunities you have given me as a volunteer and for being such great leaders. I couldn't have done it without you."

- AIYANNA JOHNS, VOLUNTEEN

ARCTIC OCEAN



UNITED STATES

This juvenile green sea turtle, found with a fishing hook injury, was just one sea turtle treated by Aquarium veterinary staff. Once recovered, the turtles were released into the San Gabriel River.



UNITED STATES

Mammalogist Katie Finch traveled to Michigan to help the recovery efforts of the endangered Great Lakes Piping Plovers. Katie supported the research, banding, nest monitoring, and incubation efforts aimed at increasing the number of breeding pairs.

NORTH ATLANTIC OCEAN

NORTH PACIFIC OCEAN



SAIPAN

Assistant Curator Rob Mortensen participated in the Marianas Avifauna Conservation project in Saipan. These efforts work to preserve, maintain, and establish populations of native birds threatened by the brown tree snake.



ECUADOR

Seven high school students traveled to Ecuador through the Student Eco-Ambassador program. They learned field research methods through community science efforts, and even helped to build a school.

SOUTH PACIFIC OCEAN



SOUTH AFRICA

Senior Aviculturist Sara Mandel's dedication to animals both inside and outside of the Aquarium is undeniable. In 2018, Sara traveled to the Southern African Foundation for the Conservation of Coastal Birds (SANCCOB). She helped care for stranded and orphaned penguin chicks and participated in a release of twelve penguins back into the wild. Because of your support, animal care staff like Sara are able to provide quality care to our animals and share their passion with the public. Thanks to Sara for all you do for our flock!

INDIAN OCEAN

CONSERVATION IN THE FIELD

WE LOVE THE 11,000+ ANIMALS THAT CALL THE AQUARIUM OF THE PACIFIC HOME, BUT WE ALSO KNOW THEY SERVE AS AMBASSADORS FOR MANY MORE SPECIES IN THEIR NATURAL HABITAT. IN 2018, OUR TALENTED AQUARIUM STAFF PROVIDED QUALITY CARE FOR OUR ANIMALS, BUT ALSO SUPPORTED IMPORTANT CONSERVATION EFFORTS AROUND THE WORLD.

20TH ANNIVERSARY

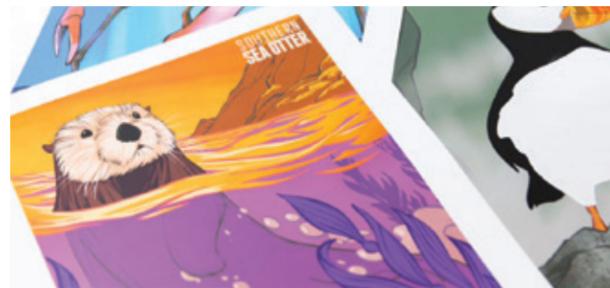
2018 was our opportunity to both celebrate a milestone anniversary, and look forward to our next exciting chapter. We are thankful for all we have achieved in our first 20 years, and cannot wait for you to join us in what's to come.



Betty White, a longtime Aquarium supporter, was recognized for her commitment to animals and education during the 2018 Blue Whale Award Gala. Thank you Betty!



Thanks to our local Long Beach brewery partner, Beachwood Brewery released LB Sea – a session IPA in honor of our 20th anniversary.



Brian Kesinger was the official artist of the 20th anniversary. Thanks to your support, the Aquarium continues to use art as a means to communicate our connection to nature.



Staff members, supporters, the construction crew, and even one of our penguins gathered for the topping-off ceremony and installation of the last glass panel. Thanks to your support, Pacific Visions is now a reality.

"I've always felt a deep connection to the ocean. I'm thrilled to be recognized by the Aquarium of the Pacific, because you too know its magic."

- BETTY WHITE

CELEBRATING 20 YEARS

1,984
CHARTER MEMBERS

131
CHARTER PACIFIC
CIRCLE MEMBERS

26
CHARTER VOLUNTEERS

13
CHARTER STAFF

13
CHARTER ANIMAL SPECIES

8
CHARTER CORPORATE AND
FOUNDATION DONORS

PLANNING FOR PACIFIC VISIONS

29,000
SQUARE FEET OF SPACE

16,000 LBS
WEIGHT OF 1 BEAM

839
GLASS PANELS

300
THEATER SEATS

29
TRUCKLOADS OF STEEL

In the same year The Miller Foundation celebrated 50 years of serving the Long Beach community, we celebrated its 20 years of supporting Aquarium education initiatives, such as the Chavez Elementary school partnership, early childhood education workshops, Family Science Nights, and most recently, our Giving Tuesday campaign. Thanks to The Miller Foundation, we are providing extraordinary educational experiences to local students, teachers, and families.



Norm and Diane are proud charter members and Trustees of the Pacific.

When the Aquarium opened in 1998, the Delateres knew it would be an important facility and they wanted to be involved. In 2014, they celebrated their retirement with a huge dinner at the Aquarium where Norm announced he would spend time volunteering. Since then, he has donated over 1,500 hours as an education volunteer, and he and Diane serve as Trustees. They support the Aquarium because they believe it provides important educational opportunities for students and our diverse local community. Thanks to Norm and Diane for their commitment to the Aquarium!

OUR VISION

To create an aquarium
dedicated to conserving and
building Natural Capital
(Nature and Nature's services)
by building Social Capital
(the interactions between and
among peoples).



AQUARIUM
OF THE PACIFIC®

A non-profit institution